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METROGEEK Revamps Brand and Expands Services to Focus on Business-to-Business IT Solutions in North Central Texas

GRANBURY, TX (09/15/2024) - METROGEEK, a leading provider of IT services for North Central Texas for the past 24 years (since April 2000), has undergone a significant brand refresh and service expansion to better serve the growing IT needs of businesses in the region.

A Renewed Focus on B2B IT Solutions

METROGEEK's new brand identity, metrogeekmsp, and website, metrogeekmsp.com, reflect the company's commitment to providing comprehensive business-to-business IT consulting, services, and cybersecurity solutions. This renewed focus ensures METROGEEK is well-positioned to address the evolving IT demands of businesses in today's digital landscape.

Expanded Service Offerings to Meet Client Needs

METROGEEK offers a robust suite of IT solutions designed to streamline operations and enhance security for businesses. These services include:

- **IT Consulting:** Strategic guidance and planning to optimize your IT infrastructure.
- **Hardware and Inventory Management:** Seamless management of your IT equipment to ensure efficient operation.
- **Remote Backup Solutions:** Secure and reliable data backup for disaster recovery.
- **Cloud Services:** Implementation and support for leading cloud platforms like Google Workspace and Microsoft Office 365.
- **Email Security and Archiving:** Protection against email threats and secure long-term email storage.

Strengthened Partnerships and Enhanced Cybersecurity Expertise

To further bolster its service offerings, METROGEEK has cultivated strategic partnerships with industry leaders such as Dell, Microsoft, Uplevel Systems, Cyrisma, OpenText, and Iceberg Cyber. This collaboration allows METROGEEK to leverage the latest technologies and expertise to deliver exceptional client service.

Enhanced Live Remote Helpdesk and Free Cybersecurity Consultations

In line with the company's commitment to exceptional client support, METROGEEK has expanded its live remote helpdesk team, providing businesses with immediate access to IT specialists. Additionally, to highlight the ever-increasing importance of cybersecurity, METROGEEK will be offering free IT checkups and cybersecurity consultations throughout October, which is National Cybersecurity Month.

Active Member of Local and National Business Associations

METROGEEK is a proud member of several local and national business associations, including:

- Granbury Chamber of Commerce
- Glen Rose Chamber of Commerce
- Denton Chamber of Commerce
- Fort Worth Chamber of Commerce
- Weatherford Chamber of Commerce
- Flower Mound Chamber of Commerce
- National Veteran-Owned Business Association
- Association of Computer Repair Business Associations
- MSP Association of America

METROGEEK as a Managed Service Provider (MSP)

As a Managed Service Provider (MSP), METROGEEK offers businesses a comprehensive suite of IT services on a proactive basis. This approach ensures that businesses have access to ongoing support, maintenance, and security services, freeing up their internal resources to focus on core business activities.

Get in Touch with METROGEEK Today

For more information on METROGEEK's comprehensive IT solutions and to schedule your free consultation, visit metrogeekmsp.com or call toll-free at (877) 967-4335.

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About METROGEEK: METROGEEK is a trusted IT solutions provider serving businesses in North Central Texas for over two decades. The company offers a comprehensive range of IT services designed to optimize client operations, enhance security, and ensure business continuity. METROGEEK's commitment to exceptional service and its dedication to staying at the forefront of IT advancements make them the ideal partner for businesses seeking reliable and secure IT solutions.